



CONSCIOUS LIVING

Create the life and world you want to live in

Conscious Living Privacy Policy
August, 2023

The following Privacy Policy governs the online information collection practices of Conscious Living (also referred to as “we” or “us”). Specifically, it outlines the types of information that we gather about you while you are using the consciouslivingnow.org site (the “Site”), and the ways in which we use this information. This Privacy Policy applies primarily to information which we collect online through our platform Vista x Wix.

We have created this Privacy Policy to demonstrate our commitment to privacy and security. This Privacy Policy describes how we collect information from all end users of our Internet services (the “Services”), including those who may purchase products and/or pay a service fee to subscribe to the Service (“Members”).

Please read this Privacy Policy carefully. By visiting and using the Site, you agree that your use of our Site, and any dispute over privacy, is governed by this Privacy Policy. In an effort to comply with changes in technology, and the adoption of new regulations and laws, we may need to change our Policy at some point in the future, in which case we’ll post the changes to this Privacy Policy on this website and update the Effective Date of the policy to reflect the date of the changes. By continuing to use the Site after we post any such changes, you accept the Privacy Policy as modified.

Introduction

We may collect and store personal or other information that you voluntarily supply to us online while using the Site (e.g., while on the Site or in responding via email to a feature provided on the Site). The Site only contacts individuals who specifically request that we do so or in the event that they have signed up to receive our messaging, or have purchased one of our products or services. The Site collects personally identifying information from our users during online registration and online purchasing. Generally, this information includes name and e-mail address for registration or opt-in purposes and name, email address, and credit card information

when purchasing our products or services. All of this information is provided to us by you.

We also collect and store information that is generated automatically as you navigate online through the Site. For example, we may collect information about your computer's connection to the Internet, which allows us, among other things, to improve the delivery of our web pages to you and to measure traffic on the Site. We also may use a standard feature found in browser software called a "cookie" to enhance your experience with the Site, and web beacons, to access cookies, count users who visit the Site, the date and time of visits, the pages viewed, time spent on our site, IP addresses, or open HTML-formatted email messages.

We use the information we collect from you while you are using the Site in a variety of ways, including using the information to customize features, on-Site messaging and, in connecting with you via email, zoom, direct mail or otherwise.

Please keep in mind that whenever you voluntarily make your personal information available for viewing by third parties online – for example on message boards, through email, or in chat areas – that information can be seen, collected and used by others besides us. We cannot be responsible for any unauthorized third-party use of such information.

In the future, Conscious Living may include links to other websites and provide access to products and services offered by third parties, whose privacy policies we do not control. When you access another website or purchase third-party products or services through the Site, use of any information you provide is governed by the privacy policy of the operator of the site you are visiting or the provider of such products or services.

Personal information that is collected by your usage of the site and how it is used

Site members may be asked to provide certain personal information when they sign up for our products or Services including name, email address, and billing information (such as a credit card number). The personal information collected from Members during the registration process, newsletter opt-in, point of purchase, any free gift sign-up (or at any other time) is used primarily to provide a customized experience while using our products and Services. Your information will never be disclosed, traded, licensed or sold to any third party.

The Types of Information We Collect and Store

Some of the information we may collect about you and store in connection with the provision and fulfillment of our services to you may include:

- Name
- Email Address
- Mailing Address
- Billing Address
- Telephone Number
- Masked Credit Card Information (payments are processed by a third party payment processor which is PCI compliant, and are never stored on our servers)
- Traffic source
- Any notes or testimonials that you provide

How We Use Your Personal Information

The above personal information may be used for the following purposes:

- To operate, improve, or promote our Service
- To provide customer service or support
- To fulfill orders
- To process payments
- To contact you
 - When you have opted in to receive email messaging
 - To respond to your email inquiries. Specifically, when Visitors or Members send email inquiries to us, the return email address is used to answer the email inquiry we receive. We do not use the return email address for any other purpose, or share it with third parties.
- To monitor and analyze trends such as:
 - Purchase history
 - Sales reports
 - Activity on the Site to help us better serve you
 - Email clicks and opens
- To market our courses, immersions and services through:
 - Email marketing
 - Advertising, including retargeting via Google and Facebook
 - Notifications
 - Perform accounting, administrative and legal tasks

Who Has Access to Your Data

Within our organization, access to your data is limited to those persons who require access in order to provide you with the Products and Services you purchase from us, registration support, to contact you, and to respond to your inquiries, including requests for refund.

Authorities

We may access, preserve, and disclose information about you to third party legal authorities, including the content of messages, if we believe disclosure is in accordance with, or required by, applicable law, regulation, legal process, or audits. We may also disclose information about you if we believe that your actions are inconsistent with our guidelines and policies, or if necessary to protect the rights, property, or safety of, or prevent fraud or abuse of, the site or its members.

We use cookies to help you make using our website easier, such as:

- To remember your country and language preferences
- To deliver information that matches your interests
- To help us understand our audience and traffic patterns
- To let you automatically log into programs and parts of our site that require membership
- To manage and present site info displayed on our website that will be specific to you

Facebook

As advertisers on Facebook and through our Facebook page, we, (not Facebook) may collect content or information from a Facebook user and such information may be used in the same manner specified in this Privacy Policy. You consent to our collection of such information.

We abide by Facebook's Data Use Restrictions.

- Any ad data collected, received or derived from our Facebook ad ("Facebook advertising data") is only shared with someone acting on our behalf, such as our service provider. We are responsible for ensuring that our service providers protect any Facebook advertising data or any other information obtained from us, limit our use of all of that information, and keep it confidential and secure.
- We use Facebook advertising data to assess the performance and effectiveness of our Facebook advertising campaigns.

- We do not use Facebook advertising data, including the targeting criteria for a Facebook ad, to build, append to, edit, influence, or augment user profiles, including profiles associated with any mobile device identifier or other unique identifier that identifies any particular user, browser, computer or device.
- We do not transfer any Facebook advertising data (including anonymous, aggregate, or derived data) to any ad network, ad exchange, data broker or other advertising or monetization related service.

Spam Compliance

- We comply with anti-SPAM laws.
- You can remove yourself at any time from our mailing list by clicking on the unsubscribe link that can be found in every communication that we send you.
- We will remove you from our mailing list immediately.
- Additionally, all emails from us will have a clear "From" field that identifies us as the sender and will contain our address for contact purposes.

Revisions to this policy

Conscious Living reserves the right to revise, amend, or modify this policy and our other policies and agreements at any time and in any manner, by updating their posting.

Where to direct questions about our privacy policy

If you have any questions about this Privacy Policy or the practices described herein, you may contact us through the "contact us form" provided on the Conscious Living website or by emailing erin@consciouslivingnow.org